

CUSTARD PIE

Custard Pie Mgmt
134 Wolfs Corner Rd.
Newton, NJ 07860
973-300-0247
bookings@custard-pie.com
<http://custard-pie.com/>

If there was ever a better time to showcase the timeless works of Led Zeppelin, that time is now. Anyone who grew up listening to Led Zeppelin is going to thrill at the opportunity to hear their music live yet again. Finding an audience may not be the problem, rather what to do with all of them when they arrive.

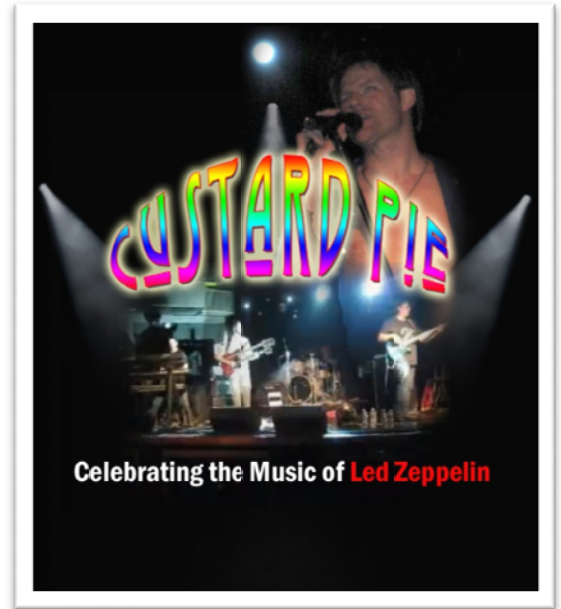
This letter is to introduce you to Custard Pie and to inquire about potential bookings. Custard Pie celebrates the music of Led Zeppelin paying homage to original recordings everyone grew up on. The band achieves an authentic sound that is dazzling audiences and will continue to do so for as long as there is a stage for them to perform on.

People have traveled distances to see this band and are never disappointed. We invite you to listen to a few selections that accompany this letter and encourage you to visit the band's web sites at <http://custard-pie.com/> and <http://myspace.com/njcustardpieband>. You may also view a promo clip on the Custard Pie web site or YouTube at: <http://www.youtube.com/NJCustardPie>

Booking information can be found at the bottom of every page included with this letter. Included is a photo of the band, their respective bios, the group's equipment list and a song list of material spanning almost every album that Led Zeppelin has recorded.

Thank you for your consideration and we hope to speak with you soon.

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New Jersey-based Custard Pie - Celebrating the Music of Led Zeppelin

USA (SANEP.com) -- If there was ever a better time to showcase the timeless works of Led Zeppelin, that time is now. Anyone who grew up listening to Led Zeppelin is going to thrill at the opportunity to hear their music live yet again. Enter Custard Pie (<http://custard-pie.com>) a New Jersey-based cover band that is recreating the works of Led Zeppelin to the delight and excitement of fans everywhere.

What sets Custard Pie apart from other groups performing the music of Led Zeppelin is their attention to detail. The group focuses a hundred percent of their effort on the music itself as opposed to other acts donning the outfits, hair, and stage antics. In addition to drawing upon the recordings themselves Custard Pie dissects various transcriptions looking for the best representation of the original scores while isolating key motifs and rhythms into live arrangements producing seemingly flawless reproductions of the original recordings.

The group consists of top-notch players with a passion for the music of Led Zeppelin with varied backgrounds and musical experiences:

Keyboardist Mike Palschakov, an accomplished player who recently worked with legendary guitarist Ritchie Blackmore until a death in the family prevented him from continuing, was also a member of the Doors tribute band, Crystal Ship and later played in Yesterdays, a Yes tribute. He is a freelance piano teacher and performs in a weekly residency at a private club. Mike has a degree in electrical engineering from Rutgers University. In addition to Custard Pie, Mike performs with the Genesis cover band Foxtrot. Mike plays a key role in providing musical direction on the group's arrangements and spends countless hours reading and transcribing.

Vocalist Brian Caufield draws upon a myriad of influences including Led Zeppelin, Pink Floyd, Miles Davis, Grateful Dead and Neil Young, the Black Crowes, Radiohead, Beck, Tom Waits, Peter Gabriel and Paul Simon. Brian's range and ability to emulate Robert Plant's vocal style offer the band a striking contrast to that of other interpretations of Plant's work. Fans of Led Zeppelin expect no less than perfection and there are not many that successfully recreate the sonorous crooning of Robert Plant as Brian seems to do almost effortlessly. Brian's passion for the music is effectively projected on audiences who seek to thrill from the melodious roller coaster ride of Plant's melodies and expressive wailings.

The band's rhythm section consists of Kevin Nay on guitars, John Daggett on drums and Tom Santos on bass. Together the three navigate the driving rhythmical underpinnings that set Led Zeppelin apart from other bands to come out of the 60s. Working in tandem the three weave together the quintessential grooves that everyone grew up on, building their live performances into a frenzied state and at times offering a surreal experience of the timeless sounds. With over twenty years of playing experience they each bring something special to the table and an ability to scrutinize and build upon their understanding of the nuances woven into the fabric of the works of Led Zeppelin.

The timing of the group's rise in popularity coincides with the resurgence of the Zeppelin generation's desire to relive those classic moments of the 60s, 70s and 80s. As the cycle completes itself it is a welcome return to something great that is lost in a lot of today's music. The music of Led Zeppelin has never failed to reach people of all ages. Ranging from blues, rock, folk, country, jazz, rockabilly and reggae styles there is scarcely anything that Zeppelin did not seek to explore on some level which is perhaps one of the key reasons they are able to touch the lives of so many people.

Custard Pie is currently lining up bookings and can be reached through their web site at <http://custard-pie.com/>. They can also be found on MySpace at <http://MySpace.com/NJCustardPieBand> A press kit is also available for download in addition to other media and band information. Please contact Custard Pie management for updates on their schedule and availability.

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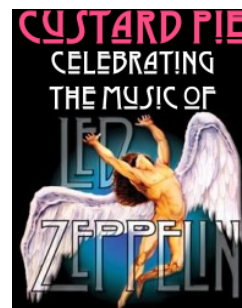
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Band Bios

Alan AM Rush - Vocals

Hailing from Kansas City, Alan has played the Vegas circuit, Canada and venues on both the East and West coasts. Sporting a vocal range spanning better than three octaves that peaks in a countertenor at A over high C (A5), Alan's range enables him to cover entire catalogs of music of rock vocalists such as Robert Plant. But what truly sets Alan apart as a rock cover vocalist is his uncanny ability to recreate the personality and "feel". For over two decades, Alan has been immersed in the music of virtually every prominent rock artist to grace rock radio airwaves since the Beatles Invasion, but Alan's love for Robert Plant and the music of Led Zeppelin is what brought him to Custard Pie.



Kevin Nay - Guitars

Kevin joined in June 2008 at which time he had the task of learning the inner workings of Jimmy Page's eclectic guitar stylings and more than half of Zeppelin's repertoire inside of a few months. Kevin has been performing in different settings since he was very young taking time to study with a variety of talented players in various styles over the years. He later took a sabbatical from performing to start a company that markets to the automotive industry. With formal training in jazz and classical styles and a love of folk, country, rock and blues the works of Led Zeppelin offered the perfect opportunity to blend these influences. With each new performance Kevin seeks to capture more of the musical nuances to offer audiences an authentic representation of Page's sound.

John Daggett - Drums

John grew up in a musical family and has been playing for the last 25 years. He started out playing in a cover act called Vector and then later found his way into an progressive original act called Clayton's Foot. A stint with the group Sirreal followed which led to opening for national acts like Lover Boy. His most recent projects have included cover acts with Traitor Phil and General's Krank whom perform throughout the NJ/PA area. John had always hoped to cover the works of Led Zeppelin so Custard Pie was a welcome opportunity for him. John is very passionate about honoring the memory of one Rock's most influential drummers, John Bonham, and takes pride in recreating his ideas note for note. He also plays a mean guitar, but is best known for his scintillating drum solos. John's influences include: Bonham, Carl Palmer, Bill Bruford, Daniel Cotton, Neil Peart, Gene Krupa, Mitch Mitchel and many others.

Tom Santo - Bass

Tom has been playing the club circuit since his high school days and is a devoted Zeppelin enthusiast. He played the Staten Island circuit for many years until many of the clubs in area began to close their doors and found his way into the NJ/PA area. Tom draws influences from John Entwistle of the Who, Rush, The Beatles, The Rolling Stones, Yes, Genesis and Black Sabbath. He has also played a myriad of instruments including piano, sax and mandolin and has a passion for teaching, but his heart is in recreating the timeless sounds of Led Zeppelin.

Mike Palschakov- Keyboards

Mike started playing piano at the age of six. After a few years of classical study his interest widened to include the progressive music and keyboard dominated sound of bands like ELP, Genesis, Pink Floyd and Kansas. Both of these musical disciplines have remained lifelong pursuits. Mike was a member of the Doors tribute band, Crystal Ship and later played in Yesterdays, a Yes tribute. He is a freelance piano teacher and performs in a weekly residency at a private club. Mike has a degree in electrical engineering from Rutgers University. In addition to Custard Pie, Mike is currently playing in the Genesis cover band Foxtrot.

Some of Mike's many influences include: Tony Banks, Keith Emerson, Rick Wakeman, Eddie Jobson, Patrick Moraz, Rick Wright, Kerry Livgren, Jurgin Fritz, Rachmaninov, Chopin and Scriabin.

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Music Equipment, PA and Lighting Information

Vocalist

- 1 vocal mic/stand
- Effects processor

Guitar

- Gibson, Tele, Strat, ES 1275 Double Neck, 6 string acoustic
- Ampeg V4 100W head/cab
- Hartke 50W acoustic cab
- Outboard effects rack
- Radial DI
- Foot pedal platform/Theremin
- 1 vocal mic/stand

Keyboard

- 100 watt Stereo PA
- 2-3 keyboards with stands
- Outboard effects rack with stereo outs

Bass

- Yamaha Bass
- 100W 2x4 Ampeg cabinet

Drums

- DW drums (maple), 10, 12, 14, 16 & 22 inch shells
- 14 x 5.5" and 14 x 6.5" Maple shell DW Snare Drums
- Paiste Signature Series cymbals (18" power crash, 20" power ride) and Ziljian 16" crash
- Paiste 14" Sound Edge Hi-Hats (Bonham's choice)
- Roland TD-7 percussion sound module
- Add'l Yamaha guitars; 12-string acoustic / 6-string classical acoustic

Typical Sound System

- 2 Vocal Mics - On Stands
- Crate PM62S 800 Watt portable mixer for mains
- Peavey 300 Watt MAQ 300 portable mixer for monitors
- (2) Peavey SP-4 2-15 and horn (3/4" Birch with 4 inch VC and titanium horns) cabs for mains.
- (2) EV SX 200 for Vocal mains and side fill monitor.
- 16 channel Rapco Snake.
- Behringer 16 channel mixer

*Lighting can be determined by venue.

** Sound crew provided based on venue.

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Custard Pie Song List (and growing...)

1. Custard Pie
2. The Rover
3. Misty Mountain Hop
4. Over the Hills & Far Away
5. Going to California
6. Ramble On
7. Out On the Tiles
8. D'yer Mak'er
9. All My Love
10. Kashmir
11. Lemon Song
12. In the Light
13. Down By the Seaside
14. Royal Orleans
15. The Wanton Song
16. Trampled Under Foot
17. Moby Dick
18. No Quarter
19. Immigrant Song
20. Heartbreaker
21. Whole Lotta Love
22. South Bound Suarez
23. Hot Dog
24. Sick Again
25. The Ocean
26. Houses of the Holy
27. What Is and What Should Never Be
28. I'm Gonna Crawl
29. Darlene
30. Good Times Bad Times
31. Ten Years Gone
32. Thank You
33. Stairway to Heaven
34. Black Country Woman
35. Livin' Lovin' Maid
36. Night Flight
37. Black Dog
38. Rock and Roll
39. Dancing Days
40. Bron Y'aur
41. We're Gonna Groove
42. Communication Breakdown
43. Boogie with Stu
44. Bring It On Home
45. Song Remains the Same
46. Carouselambra
47. Dazed and Confused
48. Your Time Is Gonna Come

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Show DATES

4/30/2010

Rhythms of the Night
729 South Main St. Manville NJ 08835

5/1/2010

Whiskey Tango Tavern
14000 Bustleton Ave
Philadelphia, PA 19116

8/20/2010

Stanhope House
45 Main Street Stanhope, NJ 07874

8/21/2010

Whiskey Bar
125 Washington Street
Hoboken, NJ 07030-4669

9/11/2010

Wagon Wheel
2300 Dublin Pike
Quakertown, PA 18951-3214

9/18/2010

Green Knoll
645 Rt 202/206 Bridgewater, NJ 08807

10/16/2010

Bernie's Hillside Tavern
125 Hillside Rd Chester, NJ

10/23/2010

Green Knoll
645 Rt 202/206 Bridgewater, NJ 08807

10/30/2010

Prime Time Comedy Club
960 US 9 Sayreville, NJ

12/4/2010

Green Knoll
645 Rt 202/206 Bridgewater, NJ 08807

12/11/2010

Bernie's Hillside Tavern
125 Hillside Rd Chester, NJ

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Fan Testimonials

A nice mention from someone who saw Zep with Bonzo in the 70s:

"It was great meeting you and the other band members. You were all great. I am a die-hard Zeppelin fan and trust me I don't miss a thing. Excellent performance. The new guitar player is smoking, he has Page down. Effects from you and Kevin were right on!!!

I looked around a lot and you know how people talk during a performance in bars and clubs. But you guys had everyone's attention, start to finish. Old to young song selection was great. Something for everyone

Please keep me informed of the bands schedule. I am telling everyone I speak to how good you guys are. Anyway, it was a pleasure. Please stay in touch. Thanks 4 the experience."

- Gene

From abroad:

"Hi guys, I'm from England and have seen many Zep tribute bands over the years as well as Zep 3 times, plant twice, page twice, and page and plant once, as well as having all the albums so I am well placed to tell you that you are without doubt the best proper Zep tribute band I have ever heard, what a shame you don't do gigs in the UK, keep it up guys and stay 'tight but loose'."

- Chris, England

And More...

Hey saw you guys the other night at the Knoll...show was fantastic! I've had the pleasure of seeing all but one show you guys have done and I thought the jamming in the most recent show was worth commenting on. It was freaking GREAT! I love the jamming. With the amount of talent in the band there's no reason you guys shouldn't take a little liberty to put your own spin on some of these tunes. I especially love the Heartbreaker > Black dog, just killer! It feels special to be able to see something like this...I keep telling all my buddies.. "You've got to see these guys! it's unreal" So keep up the awesome work and keep on jamming!!!

-Ryan Foley, Hackettstown, NJ

UNBELIEVABLE!! YOU GUYS SMOKED THE HOUSE. I CANNOT EXPRESS WITH MERE WORDS, WHAT A GREAT TIME EVERYONE HAD BECAUSE OF YOUR MUSIC. EACH MEMBER OF THE BAND SHINED. THANKS FOR A GREAT EVENING.

- G. Gagliardi

Another awesome show @ the grille!!!!!!!!!! To think I seen you guys @ the grille a year and a half ago for the first time late on a Saturday night for the first time and just can't believe the following you guys have and continues to grow!

Spoke to Nick (Green Knoll mgr) last night & he said he blew off a band that wanted to play there last night. He told them "You guys can't bring in a crowd like Custard Pie can & this is a business...nothing personal"

Met some folks from Philadelphia who saw your website & stayed till the last song was played, two girls from Easton, Pa. "SO YA THINK YOU HAVE A FOLLOWING NOW???"

At one point of the night, I was standing next to a small bookcase with a plant on top of it and watched it rock back & forth and realized watching the crowd as they were hopping and bopping that's why it was moving!!! CRAZY!

- Dan Yulson

"I can tell you guys really pay attention to the finest details of the music, you guys were right on...I can't wait to see you again."

- Mark Levinson

"I can't believe how much you guys sound like Zeppelin, when's your next show?"

- Lisa Collins

"We showed up at Pheasant's Landing just by chance and I'm so glad we did, you guys are incredible. We'll check out your website for future shows."

- Greg & Jane

"...having a hard time referencing the word for how I felt about that amazing group last night. Awesome, phenomenal don't cut it."

- Stephen Sherman

I wanted to catch the show, but was having dinner with a friend. Then my dinner date mentioned he knew about this Zeppelin act and a friend who just happen to be at the same show I had been at a month ago. His friend stated he had seen a number of Zeppelin tributes, but this was by far the best he's seen. After that we decided not to miss the show.

- Julie Mahler

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